Group members: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Using the example we have created in class, you will invent your own business. You may choose one of the ideas we brainstormed in class or come up with a new idea.

1. What will your business be?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2. Create a list of resources your group will need in order to open your business.

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3. Sort your resources.

|  |  |  |
| --- | --- | --- |
| Natural resource | Human Resource | Capital Resource |
|  |  |  |

4. How will you advertise your business? (ex: brochure, commercial, magazine or newspaper add)

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(Optional)

5. There has been a shortage of one of your supplies (resources). Is there another group using the same resource? What choices do you have?

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